### 21 September 1994



Ms. Veronica McCune MLT Productions 3912 60th Street Suite 12 San Diego, CA 92115

Dear Ms. McCune:

Thank you for your inquiry about becoming a supplier to The Cessna Aircraft Company.

As a manufacturer of jet and turboprop aircraft for the business and commercial market, we are committed to providing opportunities to small and small disadvantaged businesses to participate in the request of quote process and to gain business through competition. Furthermore, small and small disadvantaged businesses are included in the bid process on any government contracting bid effort we may enter.

I have enclosed a questionnaire for you to complete. A prompt return will be beneficial in assisting us in the evaluation of your firm as a potential Cessna supplier. When you return the completed questionnaire, please enclose any data sheets, catalogs and other information that you feel will aid in our evaluation.

We appreciate your interest in The Cessna Aircraft Company.

Sincerely,

George W. Rosendale

Manager,

**Material Finance & Administration** 

Burge W Laurelle

GWR/lga

**Enclosure** 



NATIONAI MINORITY SUPPLIER DEVELOPMENT COUNCIL INC

### NATIONAL MEMBERS

April 1994

ARA Services, Inc. Abbott Laboratories, Inc. ADC Telecommunications Air Products & Chemicals, Inc. AlliedSignal, Inc. Aluminum Company of America American Airlines, Inc. American Express Company American Red Cross American Telephone and Telegraph Company Ameritach Corporation Amoco Corporation Anheuser-Busch Companies, Inc. Aviall, Inc. Avon Products, Inc. Baxter Healthcare Corporation Sechtel Group, Inc. Bell Atlantic Corporation BellSouth Corporation Bethlehem Stuel Corporation Blue Cross/Blue Shield Association The Boeing Company Boise Cascade Corporation Booz, Allen & Hamilton, Inc. Borden, Inc. Bristol-Myers Squibb Company Brown & Williamson Tobacco Corporation Burger King Corporation Burlington Industries, Inc. CIGNA Corporation Chemical Banking Corporation Chesebrough-Pond's, Inc. Chrysler Corporation -Clorox Company The Coca-Cols Company Colgate-Palmolive Company Consolidated Rail Corporation Coors Stawling Company Cochair, Inc. Cummins Engline Company,

1994 National Members NMSDC/Page Four

Southland Corporation Southwestern Bell Telephone Company Sprint Corporation Steelcase, Inc. Sterling Winthrop, Inc. Stone Container Corporation Sun Company, Inc. The TJX Companies, Inc. Tambrands, Inc. Tension Envelope Corporation Texaco, Inc. Tiffany & Company Time Warner Inc. Toyota Motor Manufacturing U.S.A., Inc. Turner Corporation UNISYS Corporation USX-U.S. Steel Group U. S. West, Inc. Union Carbide Corporation United Airlines, Inc. United Parcel Service of America, Inc. United States Postal Service United Technologies Corporation The Upjohn Company VF Corporation Variable Annuity Life Insurance Company WMX Technologies, Inc. Walgreen Company Wal-Mart Stores, Inc. Warner-Lambert Company Washington Gas Westinghouse Electric Corporation Weyerhaeuser Company Whirlpool Corporation Witco Corporation Woolworth Corporation Wm. Wrigley Jr. Company XELUX Corporation

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1994 National Members NMSDC/Page Three

McDonnell Douglas Corporation McGraw-Hill, Inc. MCI Communications Corporation Marriott Corporation The May Department Stores Company Merck and Company, Inc. Merrill Lynch and Company, Inc. Metropolitan Life Insurance Company Herman Miller, Inc. Minnesota Mining and Manufacturing Company The Mobil Companies, Inc. Monsanto Company J. P. Morgan & Company, Inc. Morrison Incorporated NEC America NYNEX Corporation National Office Supply Company NationsBank 🚂 New York Times Company Nissan North America, Inc. Nordstrom, Inc. Northern Telecom, Inc. Olin Corporation Owens-Illinois, Inc. J. C. Penney Company, Inc. PepsiCo, Inc. Pfizer, Inc. Philip Morris Companies, Inc. 🐉 Phillips Petroleum Company 🗽 Polaroid Corporation Potomac Electric Power Co. The Procter & Gamble Company Prudential Insurance Company of America The Quaker Oats Company RJR Nabisco, Inc. Reebok International Ltd. Regional Alliance for Small Contractors Rockwell International Corporation Ryder System, Inc. Scott Paper Company Joseph E. Seagram & Sons, Inc. Sears, Roebuck and Company 5hell Oil Company \* Siemens Corporation Signet Banking Corporation 🥸 Sony Corporation of America Sony Music Entertainment, Inc.

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UNOP SHPMENT
PEPSI-COLA COMPAGNICATION 133
1 PEPSI WAY, SUMETIS, THEY PASTIK 10589-2201

PB METER 7150325 U.S. POSTAGE

FIRST CLASS MAII

PC-10802-B



PEPSI-COLA COMPANY 1 PEPSI WAY, SOMERS, NEW YORK 10589-2201

Ms. Veronica McCune M.L.T. PRODUCTIONS 3912 60th Street/Suite #12 San Diego, CA 92115



1994

Dear Entrepreneur:

Thank you for your inquiry about doing business with the Pepsi-Cola Company. We urge you to review carefully the enclosed information to gain better understanding of what we expect of our suppliers.

Purchases of raw materials and several national agreements for goods and services are administered from our headquarters office. In early 1994 Supplier Development personnel were placed in each of our 11 major business units in the field. One of the responsibilities of these personnel is to ensure inclusion of MBEs.

Please review the enclosed brochure "Linking Together - Winning Together", and keep in mind that with the overall shrinking supplier pool, MBEs must be able to provide the best long-term sustainable system costs.

If opportunities are not immediately available with a Pepsi-Cola facility near you, you may wish to market your business with other major suppliers - as well as other MBEs.

We encourage you to get a copy of "Purchasing People in Major Corporations" by contacting the TRY US RESOURCES, INC. office at 1-800-627-4347.

Your materials will be carefully reviewed, and if there is a possible match, the appropriate person will contact you.

We appreciate your Interest In the Pepsi-Cola Company.

Sincerely.

Andrea M. Panebianco
Andrea M. Panebianco
MBE Coordinator

914-767-6627

\*Although page 6 is no longer applicable, we wanted to share the other relevant data with you.

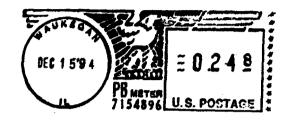
/ap

PEPSI-COLA COMPANY 1 PEPSI WAY, SOMERS, NEW YORK 10589-2201



**OUTBOARD MARINE CORPORATION** 

200 Sea-Horse Drive Waukegan, Illinois 60085 PRESORTED FIRST CLASS



MLT PRODUCTIONS
3912 60th Street Suite 12
San Diego CA 92115
AT: Veronica McCune

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Halandaladhadhdalladhdadhanadhdhdall



MARINE
POWER PRODUCTS
GROUP

Outboard Marine Corporation 200 Sea Horse Drive Waukegan, Illinois 60085 708/689-6200

December 14, 1994

MLT Productions 3912 60th Street Suite 12 San Diego CA 92115 ATTN: Veronica McCune

Thank you for your information regarding small and minority businesses. The individual within OMC with purchasing authority for your company's service/product is:

Cindy Peterson 708-689-5646

Please contact the above individual.

If I can be of further assistance, feel free to contact me.

Thank you,

OUTBOARD MARINE CORPORATION

Jan Cardinali

Small and Minority Business Coordinator

JC:epz

cc: E. Davis

R. Mooney



AVON

Avon Products, Inc. 2940 East Foothill Blvd. Pasadera, CA 91121

# FIRST CLASS MAIL

VERONICA MCCUNE M.L.T. PRODUCTIONS 3912 60TH ST., STE. 12 SAN DIEGO, CA 92115



Avon Products, Inc. 2940 East Foothill Blvd. Pasadena, CA 91121

August 3, 1994

Dear Valued Supplier:

Recently Avon purchased a new software package to aid our Purchasing Department. The new system will allow us to track supplier performance, spending habits and on time deliveries. The software will also assist us in sending out and analyzing our bid packages.

Enclosed you will find a commodity code listing. Please check off each item or service that your company is able to provide to Avon. If your service or product is not listed, please include it at the end of the listing.

We will use this information to enter your company in our data base and ensure that your company is included in all appropriate bids. Please return the information to me as soon as possible.

Thank you in advance.

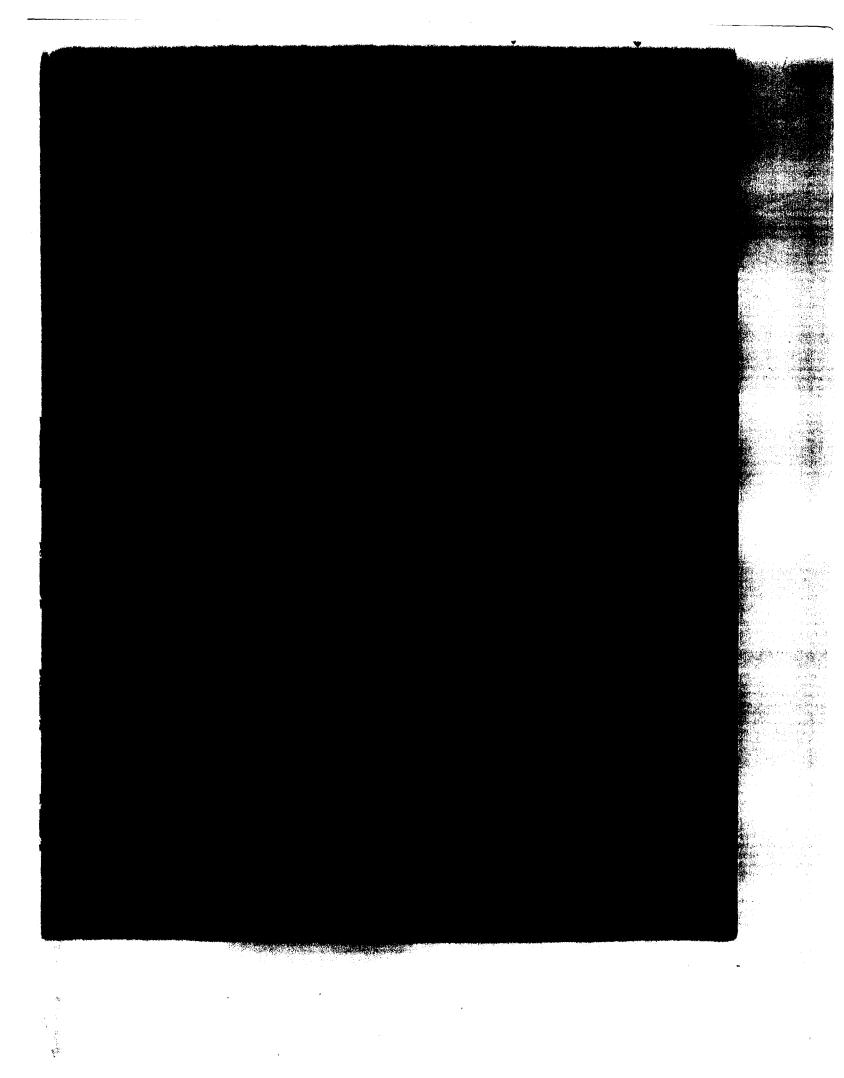
Cordially,

Kimberly C. Steward
Senior Purchasing Agent

enclosure

cc: A. Sonenfield

KCS:bg



# JCPenney

August 17, 1994

Veronica McCune M.L.T. Productions 3912 60th St., Suite 12 San Diego, California 92115

Dear Veronica:

Thank you for your interest in doing business with the JCPenney Company.

In order to learn more about your Company, we ask that you complete a copy of our Minority Supplier Information Form. I have attached our Partnership program brochure, the form is on the last page. Please review the brochure carefully, it contains important information regarding business opportunity with JC Penney. The completed form should be returned to this office.

Upon receipt of your completed form, your file will be reviewed by the appropriate Minority Purchasing Advisory Group (MPAG) representative. We will contact you to discuss your potential with our Company. I encourage you to send pictures and a catalog of your product with your completed Minority Supplier Information Form.

Again, thank you for your interest in the JCPenney Company. We look forward to hearing from you.

Sincerely,

Lucy Berroteran

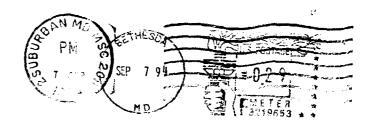
Manager of Minority and Women Owned

Supplier Development/Merchandise

**Enclosure** 

### **MARTIN MARIETTA CORPORATION**

6801 ROCKLEDGE DRIVE BETHESDA, MARYLAND 20817-1877



Ms. Veronica McCune, Producer MLT Productions 3912 60th St., Suite 12 San Diego, CA 92115

92115-6540 43

Balandahadhadhadhadhadhadhanadhadhadh

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### MARTIN MARIETTA CORPORATION

6801 ROCKLEDGE DRIVE BETHESDA, MARYLAND 20617 TELEPHONE (301) 697-6000

September 6, 1994

Ms. Veronica McCune, Producer MLT Productions 3912 60th St., Suite 12 San Diego, CA 92115

Dear Ms. McCune:

I apologize for the length of time it has taken me to respond to your request. However, I am in receipt of information outlining your company's capabilities.

Listed below is an area within the Corporation which you may contact directly for possible advertising opportunities:

Raymond Bartlett Martin Marietta 301-897-6293

If I can assist you further, please contact me at 301-897-6933.

Sincerely,

Charles Mathis

Corporate Administrator

Socio-Economic

and the company of th

**Procurement Programs** 

The Boeing Company P.O. Box 3707 Seattle, WA 98124-2207

9-4401 8K-42

BOEING

PRESORTED FIRST CLASS



MS VERONICA MCCUNE
M L T PRODUCTIONS
3912 - 60TH STREET SUITE 12
SAN DIEGO CA 92115

Halandandhadhalladhadhadhallanadhaladh

September 21, 1994

### BOEING

Ms. Veronica McCune Producer M.L.T. Productions 3912 - 60th Street Suite 12 San Diego, California 92115

Dear Ms. McCune:

This is in reply to your September 14th letter. The primary contact for all matters relating to advertising is Nadine Benson, Senior Account Manager, Cole & Weber, Inc., 308 Occidental Avenue South, Seattle, Washington 98104. Cole & Weber is aware of our advertising plans, strategies, and objectives. It will evaluate your advertising proposals within the framework of our business plan.

I have forwarded your letter and media package to Ms. Benson for review and evaluation. She may be reached on (206) 447-9595. Cole & Weber's fax number is (206) 447-1944.

Thank you for bringing M.L.T. Productions to our attention.

Sincerely,

Nick\\$ena

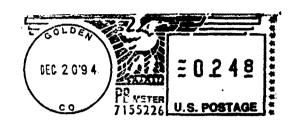
Corporate Manager

Small Disadvantaged

Business Programs



PRESORTED FIRST CLASS



Veronica McCune MLT Productions 3912-60th Street Suite 12 San Diego, CA 92115

Halambilan Hara Habilan dalah da Haram Hadabilan H

December 13, 1994

Veronica McCune MLT Productions 3912-60th Street Suite 12 San Diego, CA 92115

Dear Ms. McCune:

Your November 21, 1994, Letter to Eileen Georgio

Forwarded to this department for review and response

Television Program: Women, Minorities, and Small Business (WMSB) Warehouse Shopping

Corporate Sponsorship Opportunity

Thank you for your recent correspondence requesting assistance from Coors Brewing Company.

Unfortunately, we are unable to grant your request. It is always difficult to decline involvement in an excellent project; however, we simply receive many more requests than we can accommodate.

Thank you for giving us the opportunity to review your correspondence. Best wishes in your efforts.

Sincerely,

Olga Salazar

National Program Manager

Community Relations

OS/cj MLTP1/94-01

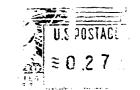




MOTOR ENTERPRISES, Inc.

PRESORT OF FIRST-CL \$





Ms. Veronica McCume 3912 60th Street Suite 12 San Diego, CA 92115

General Motors Building 3044 West Grand Boulevard Detroit, Michigan 48202

92115-6548 43

National and an Andread Andread Andread Andread

## MOTOR ENTERPRISES, INC.

# INFORMATION HANDBOOK

A Specialized Small Business Investment Company (SSBIC)

A Subsidiary of General Motors Corporation





Texaco Inc

PO Box 2550 Bellaire TX 77402 2550

> MS. VERONICA MCCUNE M.L.T. PRODUCTIONS 3912 60TH ST., SUITE 12 SAN DIEGO, CA 92115

> > Halandahadhadhaladhadhadhadhadhadh

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RJ Pfaffenberger Manager Materials Procurement Downstream Purchasing Division PO Box 2550 Bellaire TX 77402 2550

August 25, 1994

Ms. Veronica McCune M.L.T. Productions 3912 60th St. Suite 12 San Diego, CA 92115

Dear Ms. McCune:

This office is in receipt of your letter of August 8 to Mrs. P. J. Richards regarding M.L.T. Productions' capabilities. You also suggest Texaco may have an interest in advertising on the show Women, Minorities and Small Business.

While this office is responsible for Texaco's corporate efforts to find and use MBE firms, we normally refer service proposals like yours to offices more able to evaluate the potential of a relationship. Accordingly, we have directed copies of your literature to:

Mr. John A. Price, III
Vice President, Marketing
Texaco Refining & Marketing
10 Universal City Plaza
Universal City, CA 91608-1097

Mr. J. C. McHugh Vice President, Marketing Texaco Lubricants Inc. P. O. Box 4427 Houston, TX 77210-4427

I suggest you communicate directly with these marketing groups at this time. This office, namely Mrs. Richards, will certainly assist further if needed.

Good Luck!

Sincerely,

R. J. Pfaffenberger

RJP:mh 25/1

cc: Mr. J. A. Price, III

Mr. J. C. McHugh

Furl Webster Barnes
Manager,
Minority/Women Supplier Development
Purchasing Department



Division of The Coca Cela Cempany

September 16, 1994

Ms. Veronica McCune M.L.T. Productions 3912 60th Street, Suite 12 San Diego, CA 92115

Dear Ms. McCune:

Thank you for your recent letter introducing M.L.T. Productions. We are complimented that you would think of The Coca-Cola Company.

As I am sure you can appreciate, the Company receives daily numerous requests for advertising from a variety of production companies on the national, regional, district and local levels. While we would like to place ads in all of them, the volume of request received makes it impossible for us to assist all of these worthy productions. Thus, we must confine our advertising placement to a limited number of national opportunities.

As you may not know, The Coca-Cola Company manufactures beverage syrups and concentrates and sells them to a network on independent and operated, local bottling companies. These Coca-Cola Bottling Companies produce and market the finish beverages in their territories. Each Bottler establishes its own local advertising production/placement guidelines and budgets. Coca-Cola Enterprises' owns and operates the local bottling facility in the San Diego area. I would suggest you contact Coca-Cola Enterprises (CCE) regarding your request. My contact at CCE's corporate headquarters is Ms. Kay Tyson, Corporate Manager for Vendor Development. Ms. Tyson can direct you to the appropriate contact in the Southern California area; her phone number is 404-989-3161.

However, if your productions are for national distribution, please contact Ms. Michella Garner, Burrell Communications Group, 400 Colony Square, Suite 1717, Atlanta, GA 30361.

Again, thank you for recent interest in The Coca-Cola Company.

Karl Webster Barnes

Sincerely

CC:

Ms. Michelle Garner - Burrell Communication Group

Ms. Ingrid Saunders Jones

Mr. Darrell Rott Ms. Kay Tyson

P.O. Drawer 1734 /BURELLEMOOG301 404 676-6035



October 5, 1994

Veronica McCune M.L.T. Productions 3912 60th St., Suite 12 San Diego CA 92115

Dear Ms. McCune:

I am pleased to respond to your recent request for an opportunity to qualify as one of our subcontractors. Beech Aircraft is always interested in expanding our purchasing files with capable businesses who desire to perform work in the general aviation and aerospace industry. We are interested in companies who can provide quality products on schedule and at competitive prices.

If you believe your company falls within these guidelines, we would like to learn more about your product line and maintain this information in our source selection files. Please complete the attached source selection questionnaire and return one copy to this office.

I would like to receive available brochures that might better describe your capabilities and lines of interest in the aircraft and aerospace fields. Returned information concerning your company will be distributed to the appropriate buying groups for their perusal.

Please let me know if I can be of further service to you or your organization.

Sincerely,

Shirley Smith

Small Business Analyst

SS:sc

September 21, 1994

### 90EING

Ms. Veronica McCune Producer M.L.T. Productions 3912 - 60th Street Suite 12 San Diego, California 92115

Dear Ms. McCune:

This is in reply to your September 14th letter. The primary contact for all matters relating to advertising is Nadine Benson, Senior Account Manager, Cole & Weber, Inc., 308 Occidental Avenue South, Seattle, Washington 98104. Cole & Weber is aware of our advertising plans, strategies, and objectives. It will evaluate your advertising proposals within the framework of our business plan.

I have forwarded your letter and media package to Ms. Benson for review and evaluation. She may be reached on (206) 447-9595. Cole & Weber's fax number is (206) 447-1944.

Thank you for bringing M.L.T. Productions to our attention.

Sincerely,

Nick\Sena

Corporate Manager

Small Business/Small Disadvantaged

Business Programs